

1.5 Firefly Maintenance Plans

\$50/hourly or ask about monthly, quarterly or annual arrangements

OVERVIEW: Allow Firefly to take the headache out of updating your web site. We all have the best intentions to learn new skills or streamline our business expenses, but sometimes, it's just better left to the pros. Your web site is your professional face to the world and should be treated as such. Leaving the responsibility of maintaining this important marketing tool in the hands of inexperienced family member or untrained employee could spell disaster for your online marketing goals.

Our web maintenance plans are designed for just about every small business size and type there is. Maintenance plans are tailored to fit your exact needs so you only pay for what what you need.

Updating your site is as easy as a simple email and most changes are completed within 48 hours. Special updating times can be arranged to ensure the least amount of inconvenience for your customers. Below we list some of the web maintenance services we can provide.

- **Keeping Content Fresh:** Using information provided by your staff we add new data or edit existing data on your web site. This content may include product information, job opportunities, company information, staffing changes, contact or address changes, press releases, etc.. If your company has any web presence at all, it is important to keep your online image update-to-date with the most current information.
- **Repairing Dead Links:** Even if you haven't changed your site in months, it is very possible that there are links on your site that are broken. This most often occurs when other sites, that your site is linked to, change. As other sites update, delete or rename pages, the links on your site that point to those pages need to be updatd as well. By having a web maintenance service plan, you can ensure that dead links can be fixed as soon as they are discovered.
- **Page Additions:** The skills required to maintain a site are also the skills required to design and build a site. Using these skills we can add pages and features to your site so you don't have to have your site put through an entire re-design. Our experience maintaining your current site and the relationships developed during that process will help expedite and simplify the addition process.